

A dynamic portfolio of companies drive future growth

Conference Call Presentation H1 2026 Financial Results

Content

Highlights H1 2026	p.4
Financials H1 2026	p.5
Capital Markets	p.6
Shareholder Return	p.7
Investments	p.8
Attica	p.9
BYTE Group	p.14
Barba Stathis	p.19
Transaction Overview	p.24
Appendix	p.26

A. H1 2026

Damianos Papakonstantinou
Head of Strategy

A dynamic story that continues to bring meaningful value

Key Financials H1 2026

in €m

Revenue*	€274.6	+27%
----------	--------	------

Comp. EBITDA	€28.8	+10%
--------------	-------	------

Comp. Net profit	€13.4	+18%
------------------	-------	------

- Investing € 118.75m million acquiring OHA minorities in all investments
- Implied Valuation at transaction:
 - IDH € 6.7/ share
 - ADPS € 3.3 /share

*Statutory Revenue

Highlights H1 2026 – Historic high across all investments

Financial Performance

Revenue reached **€274.6 million**, an increase of **27%** compared to the previous year, driven by organic growth in all investments, and also by the full integration of Barba Stathis results.

Revenue per Company			
in €m	H1 2026	H1 2025	Δ
Byte Group	66.8	57.1	17%
attica	113.6	106.3	7%
Barba Stathis	69.5	64.3	8%
Distribution	25.4	29.4	16%

Comparable EBITDA, at **€28.8m** vs. €26.3 m up by **10% driven** by organic growth mainly from IT and attica investments.

Comparable EBITDA			
in €m	H1 2026	H1 2025	Δ
Byte Group	10.3	8.5	22%
attica	12.4	11.8	5%
Barba Stathis	6.9	6.8	1%
Holdco PL (incl. Distribution)	(0.8)	(0.8)	-
Total	28.8	26.3	10%

- Comparable EBT up by **18%** at €19.0 m vs €16.1m in H1 2025
- Comparable EAT at €13.4m up by **18%**
- Group Cash position at **€137.6m**, incl. credit card receivables of €8.8m

Share Capital Returns Development

- **€0.85/ share**
(total distribution of €47.6m);
- **13.6% divided yield**
(€6.23 avg. price H1 2026).

Transactions

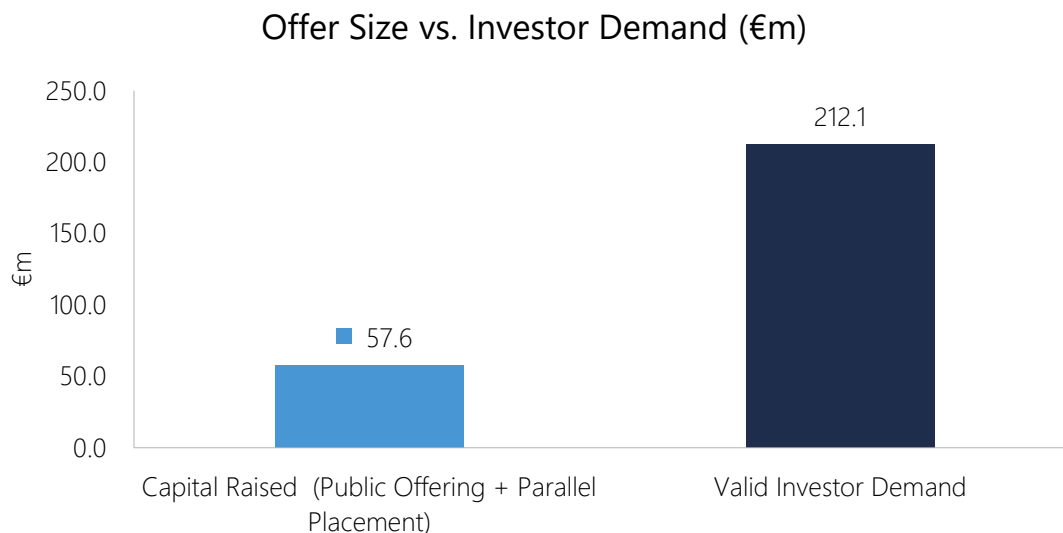
- Completion of attica Department Stores **secondary offering** raising **€57.6 million** which is the third capital markets transaction after the €48m SCI in 2025 and the €100m Bond Issue in 2023 – reinforces the Group's capital markets track record and access.

Capital Markets

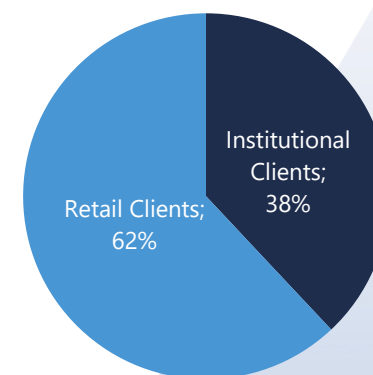
Post H1 2026 - July 2026

attica IPO

- Successful completion of of **€57.6m** through a **Public Offering**
- Oversubscribed **3.9x**
- **18 million new shares** offered at **€3.20**



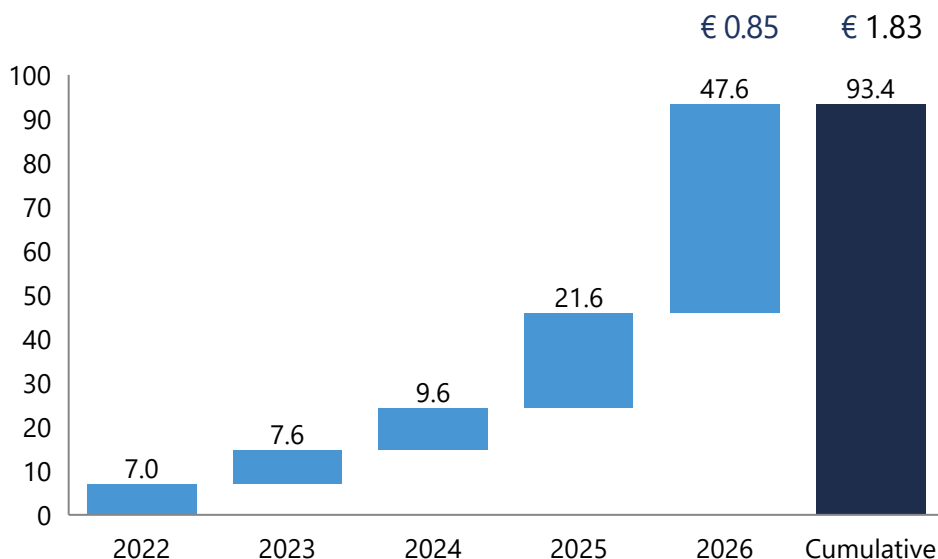
Public Offering Allocation
Institutional vs Retail



Shareholders' Return 2022 - 2026

Shareholders' reward, with aggregate **4-year** capital return of **€1.83/share**; Total distribution of **€93.4million**

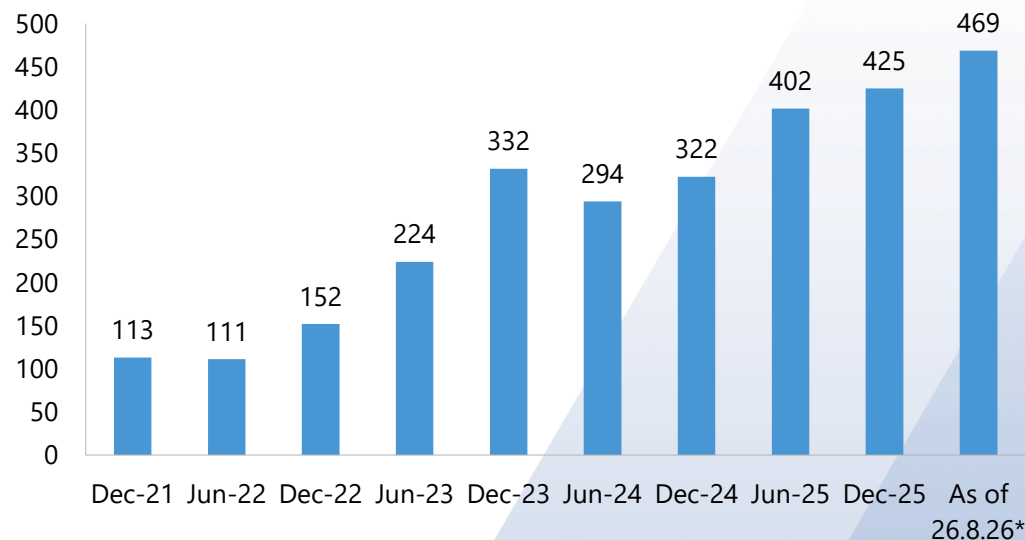
Capital Return to Shareholders (€m)



4-year aggregate capital return
=
28% of Current Market Cap*

Market Cap Evolution (€m)

Adjusted for Dividend

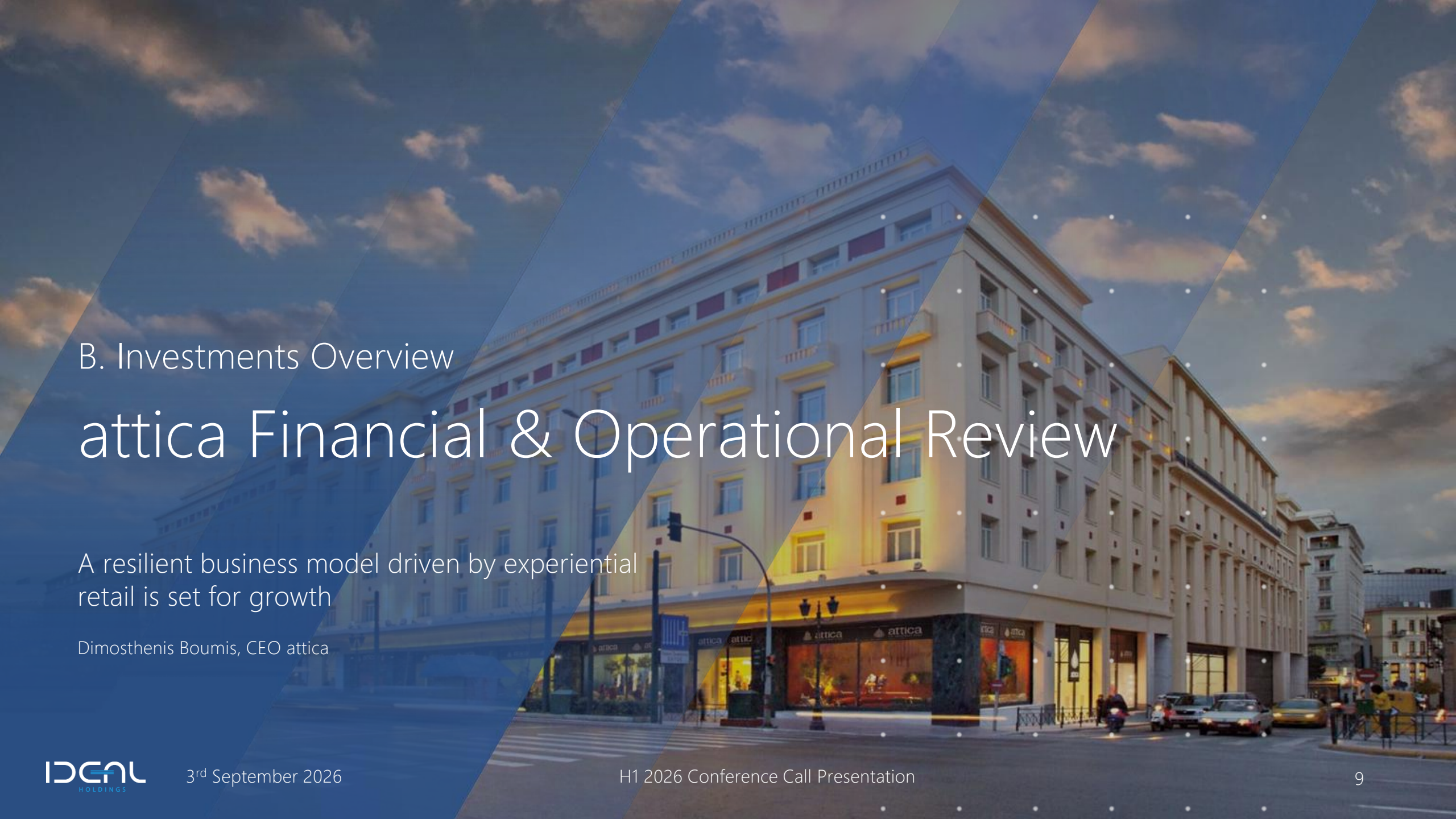


Source: Bloomberg

* Share price as of 26/8/2026



B. Investments Overview



B. Investments Overview

attica Financial & Operational Review

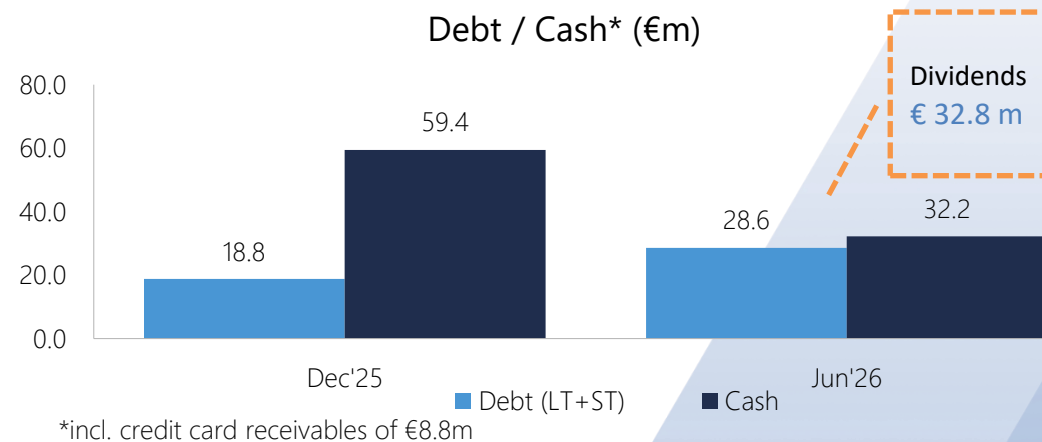
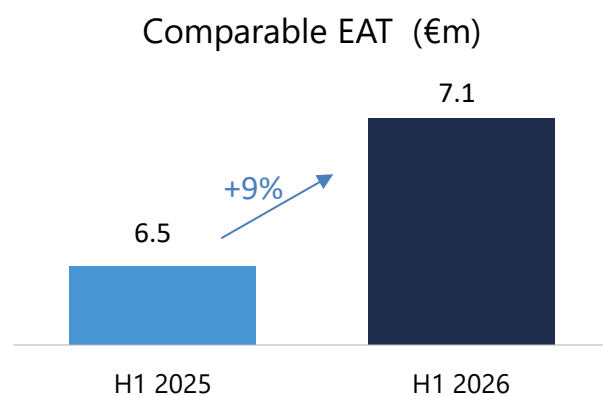
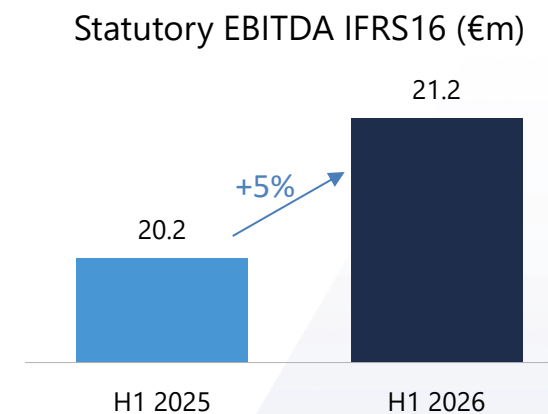
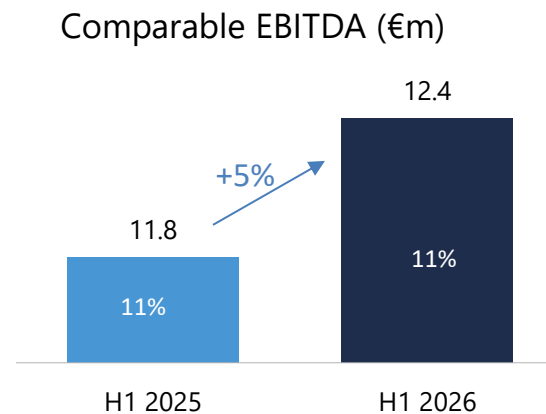
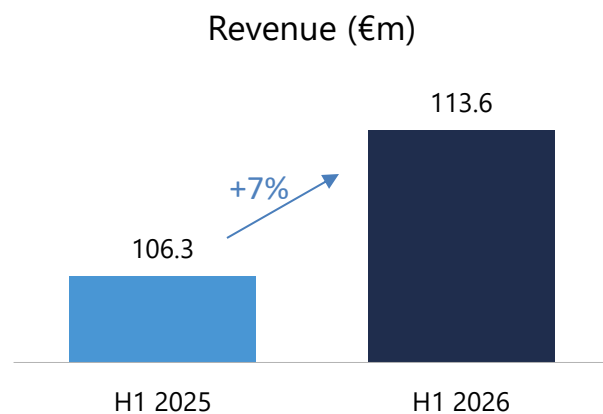
A resilient business model driven by experiential retail is set for growth

Dimosthenis Boumis, CEO attica

attica Business Highlights H1 2026

- **Revenue** reached **€ 113.6 m** representing a **+7%** increase compared to H1 2025, accelerating from the +4% pace of H1 2025. The growth was driven by a 4% increase in transactions, indicating an improvement in the conversion rate. (increased to **37%** from 35.5%).
- **Comparable EBITDA** **€ 12.4 m** increased by **5%** with the margin at **11%** flat
- **Comparable EBT** **€ 9.1 m** increased by **8%** with the margin at **8%**
- **Net Financial Expenses** decreased by **-3%** vs LY driven by lower interest rates and reduced average debt levels.
- **Comparable EAT** reached **€ 7.1 m** up by **9%** compared to the same period last year.
- **Net cash position** of **€ 3.6 m** as of 30.06.2026 following a **one-off dividend distribution** (dividend/SC return) of **€ 32.8 m** during the reporting period.
- Due to the **seasonality** of the business, the second half of the year traditionally accounts for the largest part of total annual revenue and profitability.

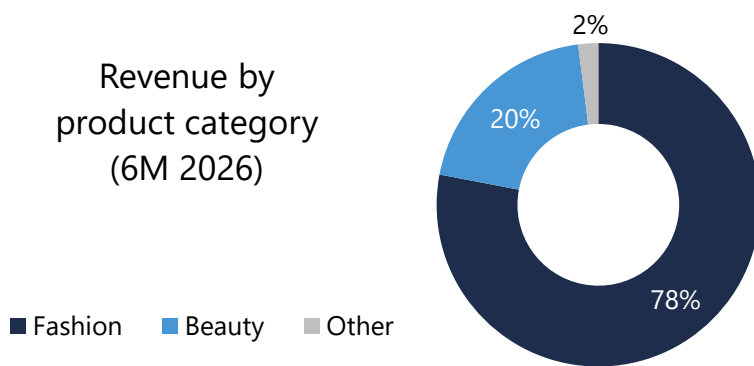
attica Comparable Financials H1 2026



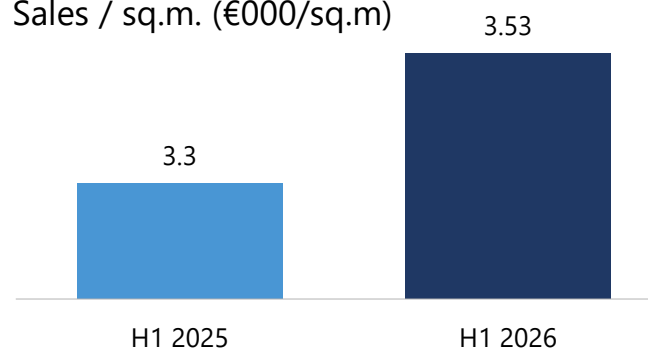
attica Business Overview H1 2026



A resilient business model driven by experiential retail is set for growth



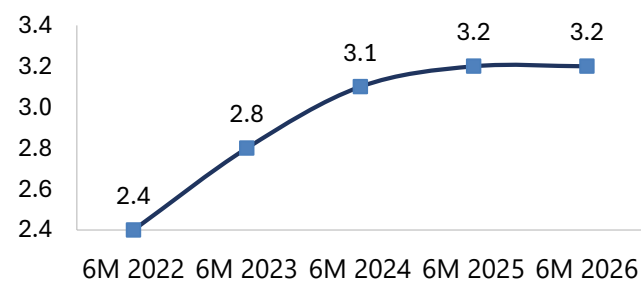
Sales / sq.m. (€000/sq.m)



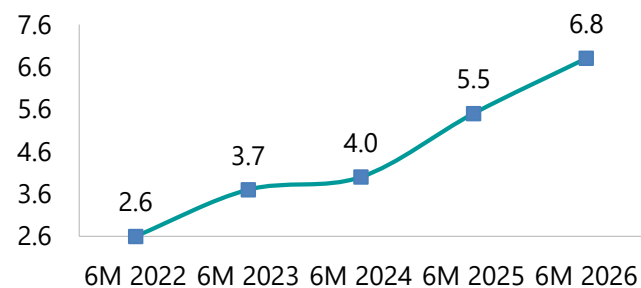
Tax free sales up by +2%, reaching 10.5% of total sales

More than 60 new premium brands added in H1 2026

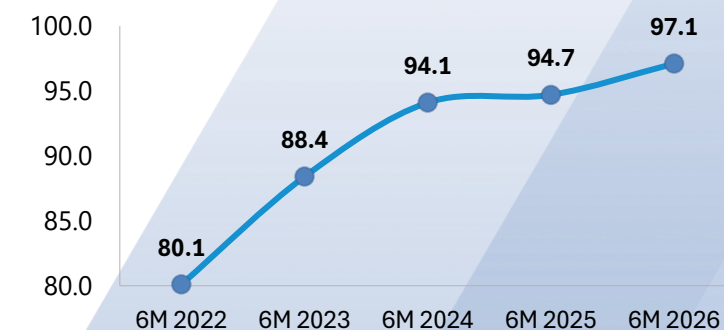
Customer visits (in m visitors)



Online sales (€ m)
CAGR 27%



Average receipt (€)



Outlook & Projects Update

Outlook

- FY Outlook : Expected Revenue & Comparable EBITDA: **+7% - 9%** vs 2025; Exp. EBT: **+8% - 10%** vs 2025
- Net cash (at 31/7): € 14m, **Exp. Net cash (at 31/12): € 25 – 30m**

Update on current projects

- Getting ready for the peak commercial period of November (Black Friday) / December (Christmas) ; design marketing actions and retain number of staff in the stores, to maintain high level of service.
- Opening of attica beauty store at Mall Athens
- Upgrade front-end systems to enhance personalization and customer experience (launched in Q2, exp. full roll-out within Q4);
- Implementation of CRM/ Loyalty scheme (exp. roll-out Q4);
- Implementation of E-shop 3pl logistics (exp. roll-out Q4);
- Further boost e-commerce through AI technology tools (in progress, exp. full roll-out Q2-2027);

Looking forward

- i. Opening of 3 new stores at Riviera Galleria, Hellinikon (fall 2027)
- ii. Opening of 1 monobrand store at Mall Athens (fall 2027)

B. Investments Overview

BYTE Group Financial & Operational Review

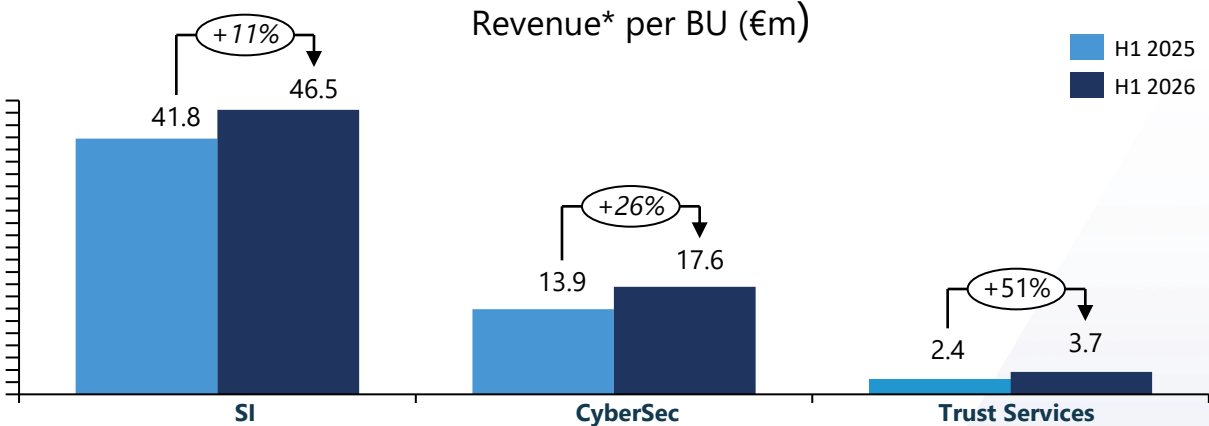
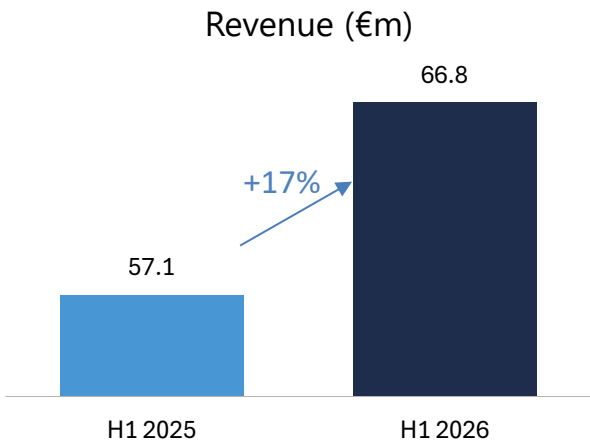
Positive momentum continues across our
portfolio companies

Panos Vasiliadis, CEO

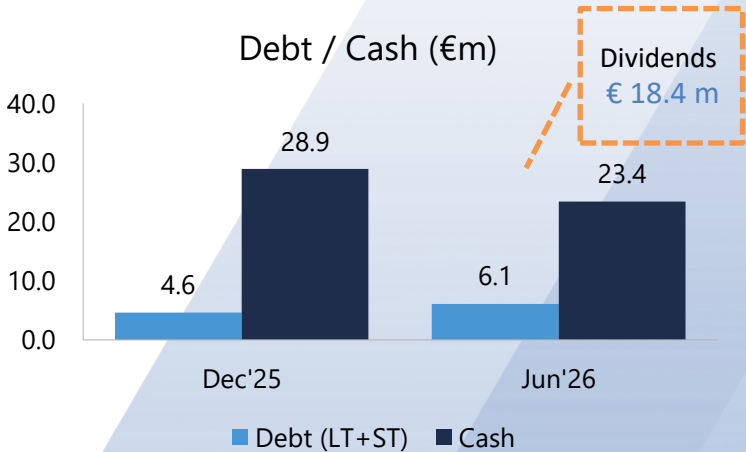
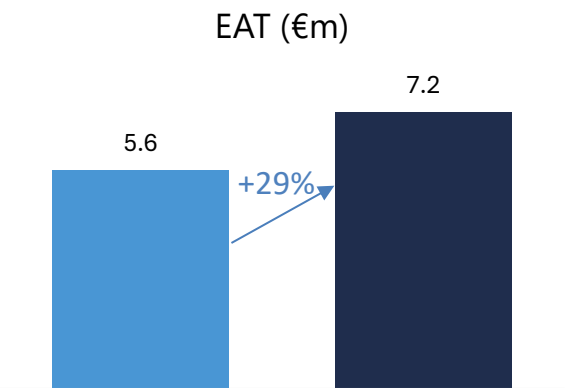
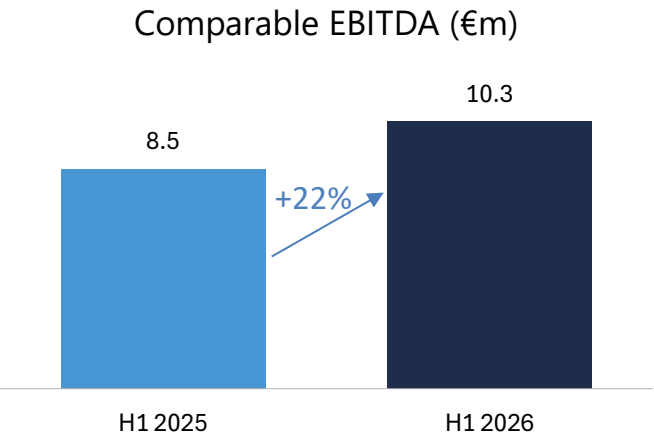
BYTE Group Business Highlights H1 2026

- **Revenue** increased by **17% to €66.8 m**, reversing the -2% decline of H1 2025, driven by a rebound in project activity across the IT companies, with the strongest performance delivered by the Digital Fast Lanes businesses(Cyber, Trust).
- **Comparable EBITDA** up **+22% to €10.3 m**; **EBITDA margin** continued to expand to **15.5%** (vs 14.8% in H1 2025 and 10% in H1 2024) – confirming the strategic shift towards **higher-margin, value-added services**, further supported by the deployment of Agentic AI in SOC operations, which is enhancing automation and analyst productivity while improving service quality and supporting margin expansion.
- **Comparable EBT** reached **€9.4 m** up by **29%** vs last year
- **Comparable EAT** reached **€ 7.2 m** up **by 29%** compared to the same period last year
- **Net cash position** of **€ 17.3m** as of 30.06.2026 following a **one-off dividend Distribution** (dividend/SC return) of **€ 18.4 m** during the reporting period.
- Byte Group **backlog** of **~€86m**.

BYTE Group Comparable Financials H1 2026

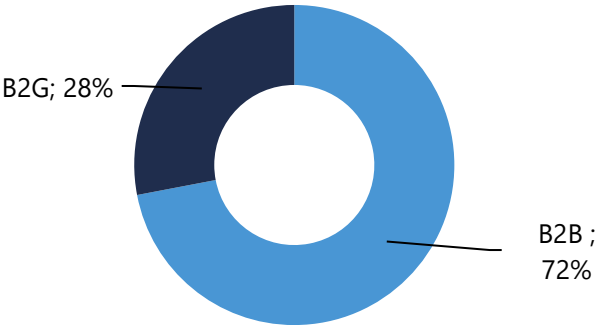


*Revenue per BU is presented before eliminations

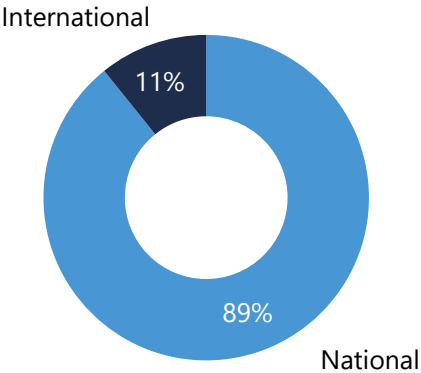


BYTE Group Comparable Financials H1 2026

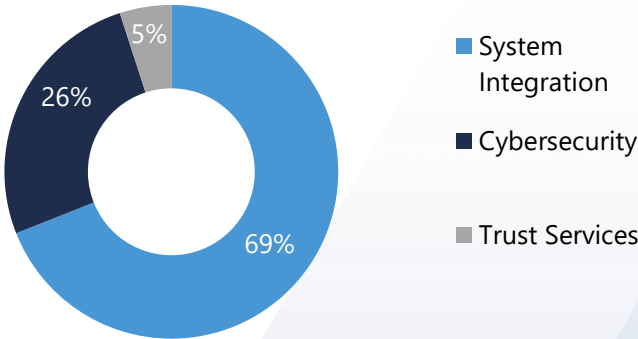
Revenue breakdown by sector



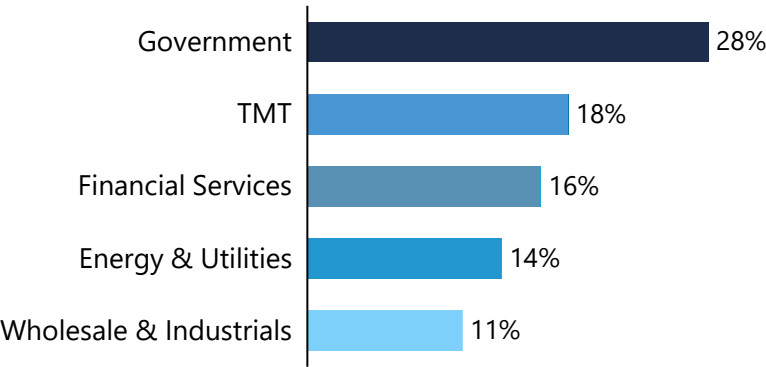
Revenue by Geographic market



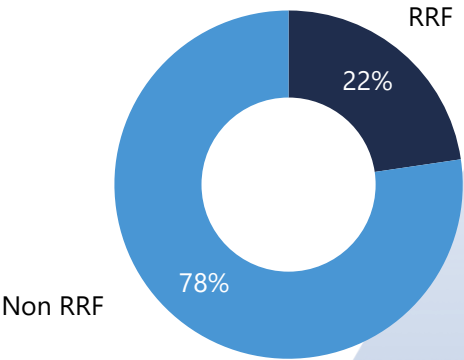
Revenue breakdown by service



Top 5 Market segment Analysis



RRF revenues exposure



Outlook and Projects Update

Outlook

- Based on our current backlog pipeline and strong projects visibility, we expect full year performance to be in the following range:
 - Revenues of €115-125 million**
 - EBITDA of €17-18 million**
 - EBITDA % of aprox. 15%**
- Growth trend is expected to continue, mainly driven by:
 - Agentic AI deployment** within SOC and CyberSecurity/SOC mix improvement
 - eID/EUDI Wallet** rollout by all EU member states
 - Higher value SI & cross selling** – focus on higher-margin digital transformation projects expanding customer lifetime value and increasing recurring revenue basis
 - Scale & productivity efficiencies** between IDH IT companies

Upcoming projects/initiatives

- AI-powered CyberSecurity** – Scale SOC/MSSP services by further deploying Agentic AI to increase productivity, quality & margins.
- New eIDAS 2.0 Trust Service** (ePreservation – roll out expected early 2027)
- Accelerate International Business Development** – Leverage our proven capabilities and international footprint to expand Cybersecurity, Trust & SI across selected EMEA markets.



B. Investments Overview

Barba Stathis Financial & Operational Review

Increasing our capacity and expanding our offerings
to fuel future growth.

Michalis Chamaellis, CEO

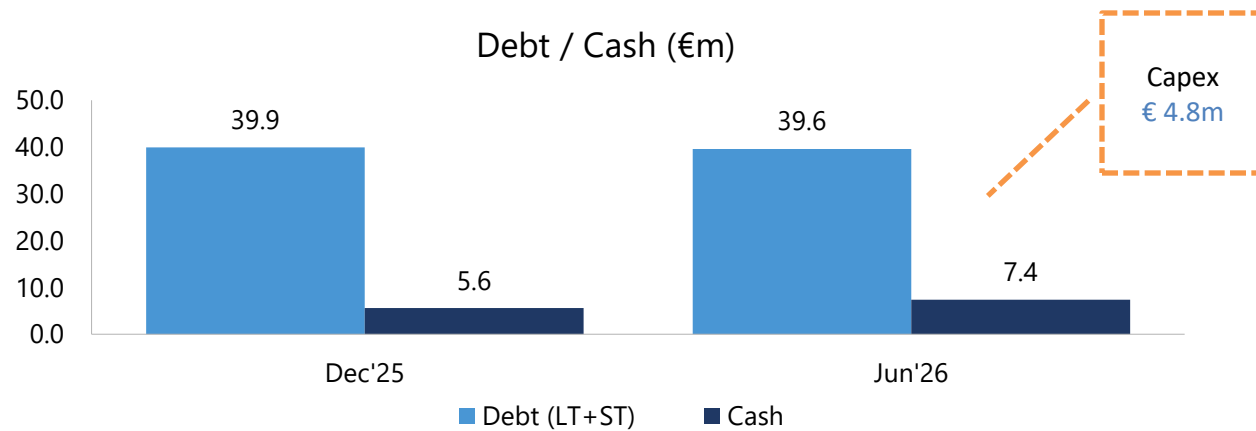
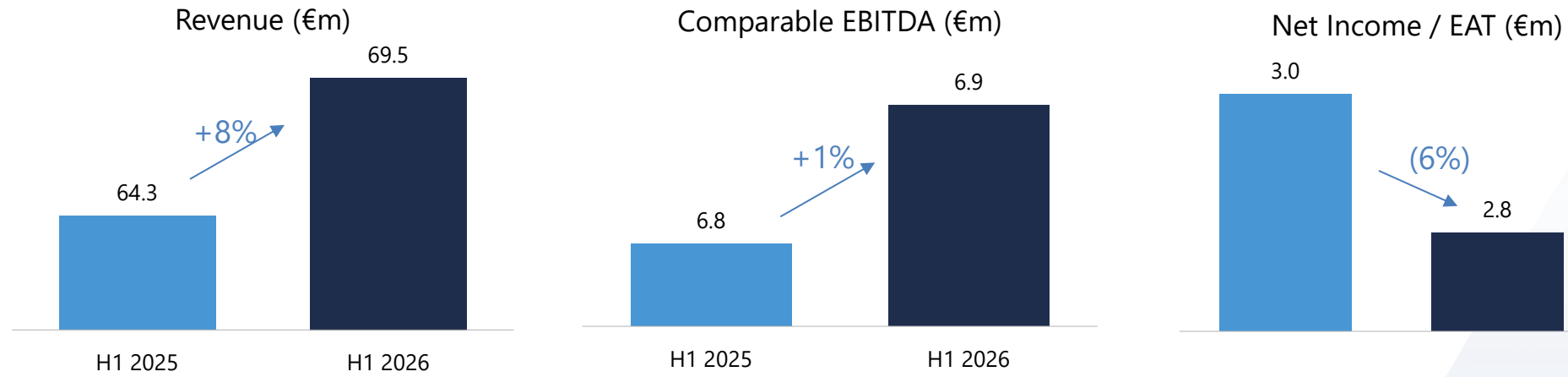
Barba Stathis Highlights H1 2026



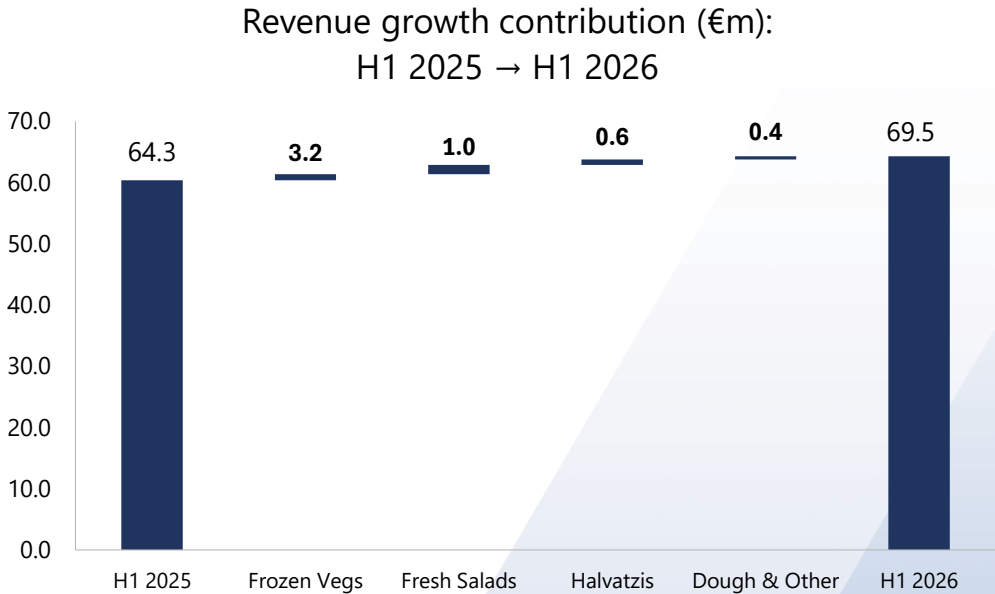
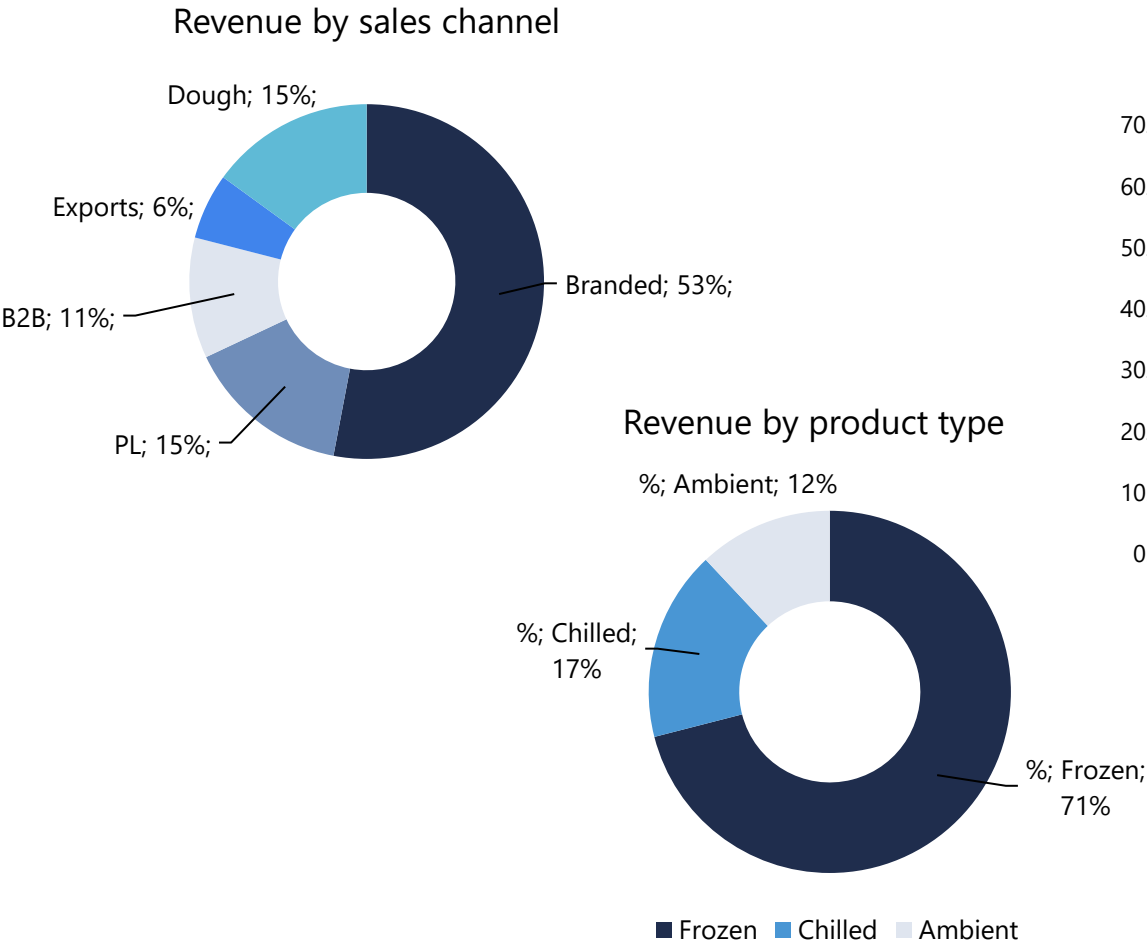
- **Revenue** increased by **8%** to **€69.5 million** (compared to 6% in H1 2025), driven by volume, with Barba Stathis Veggies brand continuing building categories' value ahead of fair share and net sales +1% ppt vs volume (driven by mix).
- **Comparable EBITDA** increased by **+1%** to **€6.9m**; **EBITDA margin** reached **10%** (vs 11% in H1 2025)
– driven by significant cost increase in raw materials, higher promotional spending (to comply with the regulation restricting SKU-level GM improvement) and marketing phasing partially offset by productivity savings and accelerated volume growth.
- **Financial expenses** decreased due to lower interest rate vs LY
- **EAT** at **€2.8m**, declining **6%** reflecting higher base in 2025 due to tax exemption
- **Market Shares***: Strong H1 2026 gains vs LY across both categories
 - Frozen: volume 41.1% (+3.2 p.p.) | value 51.9% (+1.9 p.p.)
 - Fresh salads: volume 16.1% (+1.8 p.p.) | value 17.3% (+1.2 p.p.)
- **Net debt** position of **€ 32.2 m** as of 30.06.2026
- **Capex** at **€4.8 m** compared to **€2.1 m** the same period last year

* Source: Circana Retail Data

Barba Stathis Comparable Financials



Barba Stathis Comparable Financials



Outlook & Projects Update



Outlook

- Revenue expected to increase in H2 2026, mid-single digits, driven by further volume growth and acceleration of high-value categories.
- EBITDA in H2 2026 is expected to grow at a much faster pace than H1 2026, supported by sales mix, promo spending optimization and supply savings.
- EBITDA growth for the full fiscal year is forecasted at mid to high single digits (6%-8%) vs last year.

Upcoming projects / initiatives

- New visual identity on BS frozen vegs (Nov'26)
- 360° relaunch on fresh salads with new sizing, packaging, on pack claims and line up expansion with new SKUs (Dec'26)

Thessaloniki Distribution Center (SKG Distr. Center)

- New distribution & storage center in Thessaloniki in own plot (+6,300 Plts), significantly decreasing highly expensive third-party storage (final completion Q4 2026)

Athens Distribution Center

- New highly automated distribution & storage center in Athens (+5,000 Plts), optimizing further logistics and storage third-party costs (Completion Q4 2027).

Fresh Salads Plant Expansion

- New production lines at existing Sindos factory to increase current capacity from 6,300tn to 9,000tn (50% delivered in Q1 2027 and completion in Q2 2028)

Project Larisa: New Factory & Storage

- New production factory & automated storage in Larisa, doubling capacity on frozen veggies (investment starting in Q2 2027, 30% of capacity delivered in 2028 and full capacity roll-out expected in 2030).



Transaction Overview

Lampros Papakonstantinou

Chairman of the Board (Executive Member)

OHA Transaction Review – Maximising Shareholder Value

Transaction numbers

- IDEAL agreed to acquire OHA's 25% interest in Kymora Ltd.
- Kymora valuation: €475m → OHA stake: €118.75m.
- Consideration: €112.75m cash + 1.0m IDH own treasury shares (€6m).
- Funding: The transaction will be funded through IDEAL Holdings' **available cash** resources together with new **debt financing**.
- IDH will raise up to € 50 m debt to maintain **optimal capital structure**.
- Expected completion: Q3/Q4 2026.

IDEAL Holdings value generation from acquisition of OHA 25% stake

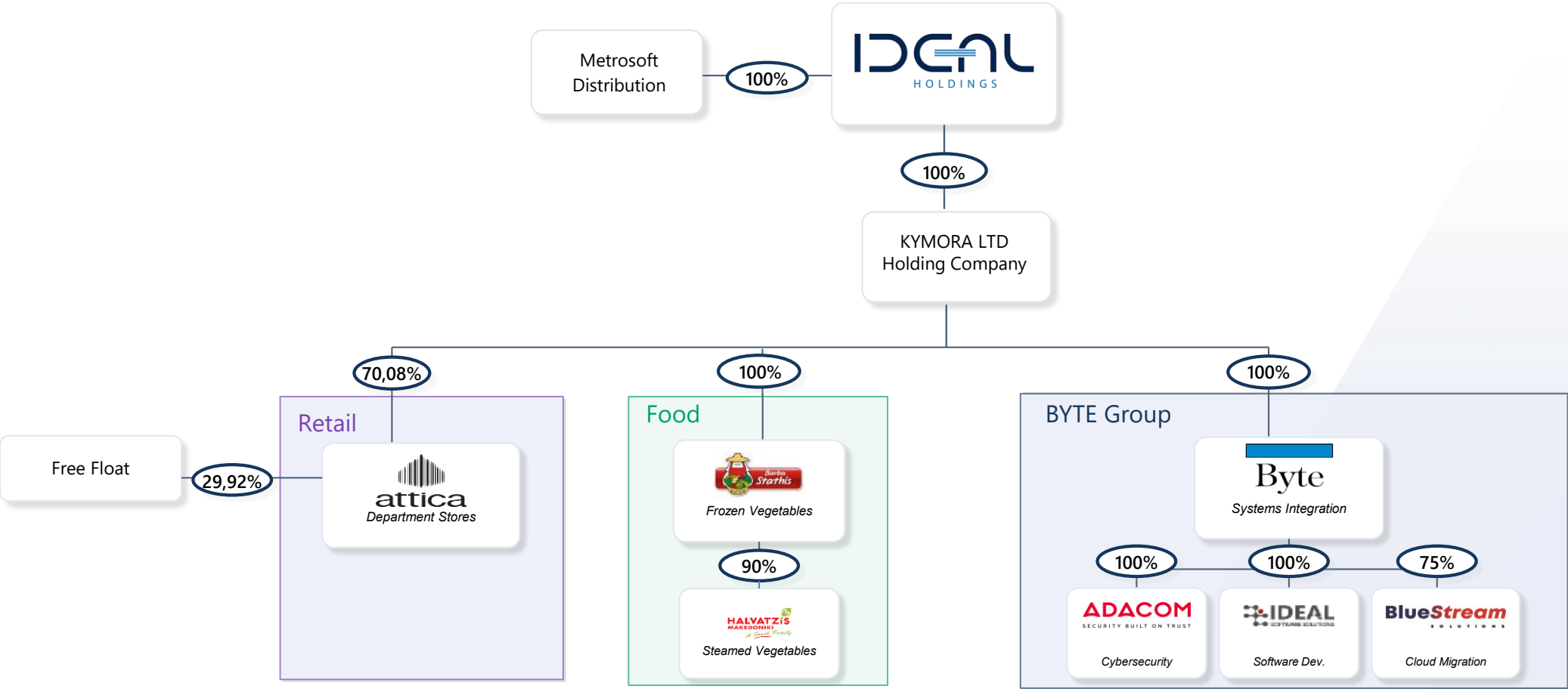
- We invest SCI funds (€ 45m) before 30/6/2027
- Preferred investment vs alternatives
- Financial forecasts and strategic path are already in place
- Acquisition at same valuation multiples with OHA entry
- Expected returns match IDH investment criteria: IRR>15% and/or 2.0x CoC
- Provides IDEAL with complete strategic flexibility and exit options
- Investment at implied IDH share price € 6.7 and implied ADPS share price € 3.3

Outlook IDEAL Holdings Full Year 2026

Statutory Revenue	+20%
Like-for-Like Revenue	+8% - 10%
Comp. EBITDA	+8% - 10%
Comp. EBT	+12% - 14%
Comp. Net profit	+17% - 20%

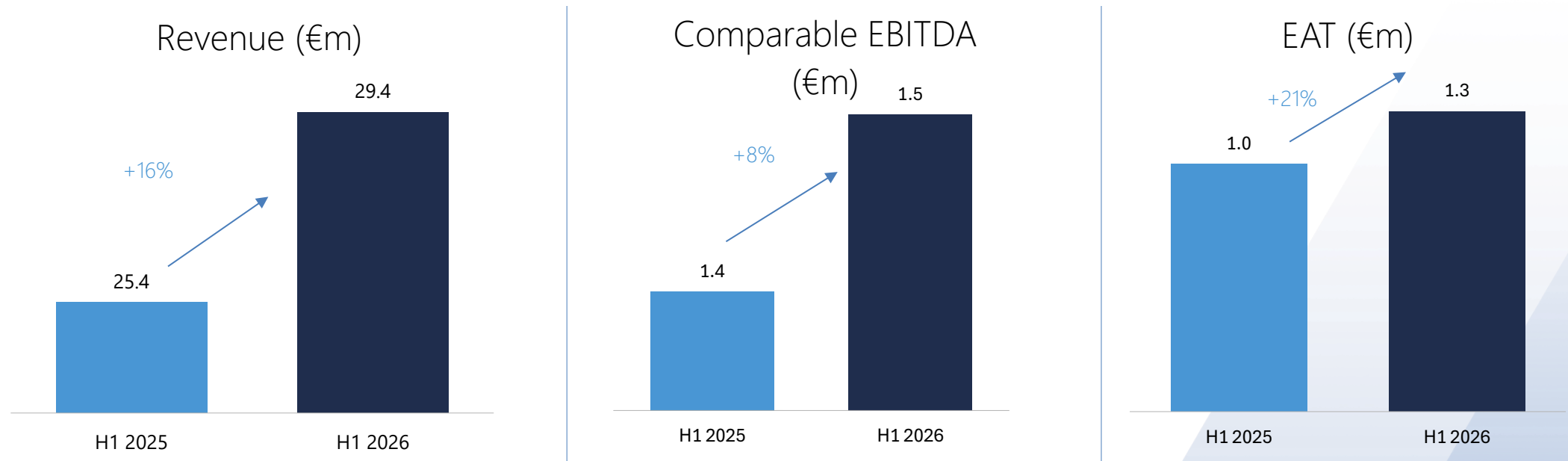
Appendix

IDEAL Holdings structure – Post Transaction



Notes: (1) Attica ownership shown post-IPO. (2) KT (CY) under liquidation while its participation in Kymora transferred to IDH.

Distribution Comparable Financials



- Distribution business comprises of IDEAL Holdings Distribution activities following the absorption of IDEAL Technology together with Metrosoft.

Attica IPO in Review

€3.20

Final Offer Price (top of range)

€57.6m

Gross Proceeds

3.9x

Oversubscription

2 Jul '26

Trading Commenced

Key Offering Facts

Ticker / Market	ADPS GA — Euronext Athens, Main Market
Selling shareholder	KYMORA LIMITED (IDEAL Holdings subsidiary)
Shares offered	18.0m existing shares (29.9% of capital)
Total shares outstanding	60,161,600
Investor demand	€212.1m — 3.9x oversubscribed, 4,206 investors
IDEAL Holdings retained stake*	~52.5% (indirect) — remains controlling shareholder
Lock-up	180 days from listing (→ ~29 Dec 2026)
Dividend commitment	≥60% of Adjusted PAT, FY2026–FY2028

* Post transaction ownership will reach 70.08%

- IDEAL Holdings retains control (~52.5% indirect) - Attica stays fully consolidated, with a non-controlling interest now recognized in the Group accounts for this segment.
- Sets an independent, market-priced valuation benchmark for Attica (~€192.5m at listing)
- Growth story underpinning the listing: the “Elevation Project” (premiumization & store renovations, ~€5m p.a. 2026–30) and “Digital Upgrade” (new CRM/loyalty platform, Q4 2026; ~€2m p.a. tech investment).
- New, independently tracked dividend stream: Selling Shareholder has committed to support ≥60% of Adjusted PAT distribution for FY2026–FY2028, alongside IDEAL Holdings' own distribution policy.

Offering Timeline

17.06 Prospectus approved → 23–26.06 Public Offering (€3.00–€3.20 range) → 29.06 Allocation & final price set → 01.07 Settlement → 02.07 Trading starts on Euronext Athens

Consolidated Comparable Financials H1 2026

P&L Statement

€ mil	H1 2025	H1 2026	Δ
Revenue	248.3	274.6	+11%
COGS	166.5	186.1	+12%
Gross Profit	81.8	88.5	+8%
OPEX (incl. D&A)	59.8	64.2	+7%
EBIT	22.0	24.3	+11%
Financial expenses	5.8	5.3	-8%
EBT	16.1	19.0	+18%
Corporate Tax	4.7	5.6	+18%
EAT	11.4	13.4	+18%
Comparable EBITDA	26.3	28.8	+10%
Statutory EBITDA	27.3	35.1	+28%

Source: Management Accounts

Comparable – Statutory EBITDA Bridge

Comparable – Statutory	H1 2025	H1 2026
Comparable EBITDA	26.3	28.8
Acquisition time difference ¹	(3.3)	-
IFRS 16 effect	9.1	9.8
Project expenses ²	(4.7)	(3.5)
Statutory EBITDA	27.3	35.1

1. Acquisition time difference:

2025: Barba Stathis for the period 01.01-31.03.2025 (pre-acquisition period included on a comparable basis only).

2026: no acquisition-timing adjustment required.

2. Extraordinary & one-off expenses:

Mainly concerns project (investment acquisitions & disposals) related expenses.

Statutory Financials H1 2026

P&L Statement

€ mil	H1 2025	H1 2026	Δ
Revenue	216.2	274.6	27%
COGS	143.0	186.2	30%
Gross Profit	73.2	88.4	21%
OPEX (incl. D&A)	55.6	64.5	16%
EBIT	17.6	23.9	36%
Financial expenses	9.4	9.7	3%
EBT	8.2	14.2	73%
Corporate Tax	4.0	5.3	32%
EAT	4.2	8.9	112%
Statutory EBITDA	27.3	35.1	28%

Source: Management Accounts

Comparable – Statutory EAT Bridge

Comparable – Statutory	H1 2025	H1 2026
Comparable EAT	11.4	13.4
Acquisition time difference ¹	(1.3)	-
IFRS 16 effect	(1.2)	(1.0)
Extraordinary & one-off expenses ²	(4.7)	(3.5)
Statutory EAT	4.2	8.9

Disclaimer

Important Notice

This presentation has been prepared by IDEAL Holdings S.A. solely for informational purposes for its public stockholders in connection with evaluating the business, operations and financial results of IDEAL Holdings S.A. and its subsidiaries (collectively, "IDEAL"). This presentation is not and shall not be construed as an offer to purchase or sell, or the solicitation of an offer to purchase or sell any securities of IDEAL Holdings S.A. Also, this presentation does not constitute investment advice or recommendation concerning the purchase, sale or subscription to any securities of IDEAL Holding S.A. and cannot be the basis of any such an investment advice or recommendation provided by any person, recipient of this presentation or not, to other recipients or third parties.

This presentation may not be distributed, referenced, quoted or linked by website, in whole or in part, except as agreed to in writing by IDEAL Holdings S.A. The statements contained in this presentation are made as of the date of this presentation (other than financial figures, which are as of most recent quarter end), unless another time is specified in relation to them, and access to this presentation at any given time shall not give rise to any implication that there has been no change in the facts set forth in this presentation since that date.

This presentation contains certain forward-looking statements pertaining to IDEAL, including with respect to the companies managed and owned by IDEAL. Forward-looking statements relate to expectations, estimates, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts. You can identify these forward-looking statements by the use of words such as "outlook," "believe," "think," "expect," "potential," "fair," "continue," "may," "should," "seek," "approximately,"

"predict," "forecast", "intend," "will," "plan," "estimate," "anticipate," the negative version of these words, other comparable words or other statements that do not relate strictly to historical or factual matters.

These forward-looking statements are based on IDEAL's beliefs, assumptions and expectations, but these beliefs, assumptions and expectations can change as a result of many possible events or factors, not all of which are known to IDEAL or within its control. Due to various risks and uncertainties, actual events or results may differ materially from those reflected or contemplated in such forward-looking statements. Past performance is no guarantee of future results. All forward-looking statements speak only as of the date of this presentation. IDEAL does not undertake any obligation to update any forward-looking statements to reflect circumstances or events that occur after the date of this presentation except as required by law.

This presentation includes certain non-IFRS and other operating and performance measures. These non-IFRS measures are in addition to, and not a substitute for, measures of financial performance prepared in accordance with IFRS. While we believe that providing these non-IFRS measures is helpful to investors in assessing the overall performance of IDEAL's business, they may not include all items that are significant to an investor's analysis of our financial results.

In addition, information about factors affecting IDEAL, including a description of risks that should be considered when making a decision to purchase or sell any securities of IDEAL Holdings S.A., can be found in IDEAL Holdings S.A.'s Reports made public as applicable law requires.